

VIKTORIIA TISSEN

Web & Graphic Designer

2 years of experience

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LINKEDIN
Viktoriia Tissen ↗

ABOUT ME

Web and graphic designer. I create landing pages, websites, ad creatives, presentations and print materials, so a business gets its site and all the visuals around it from one designer. I work in Figma with design systems and AI tools, and hand over files ready for development or print.

KEY SKILLS

UI/UX Design · Landing Page Design · Website Design · Responsive Design · Design Systems · Wireframing & Prototyping · Social Media & Ad Creatives · Print Design · Presentation Design · AI-assisted Workflow

TOOLS

Figma · Figma AI · Adobe Photoshop · Adobe Illustrator · Magnific AI · Claude · ChatGPT

EDUCATION

Hillel IT School
Computer school · Kyiv, Ukraine

EXPERIENCE

Web & Graphic Designer

2023 — Present

Freelance · Remote

- Designed landing pages and multi-page websites for businesses in different industries, responsive for desktop and mobile
- Created social media and ad creatives for digital campaigns in all required formats
- Built scalable design systems with Auto Layout and Components & Variants for consistent layouts
- Developed prototypes and user flows to validate structure before development
- Prepared print layouts and presentations ready for production
- Worked with marketers and developers from prototype to launch, preparing assets for ad campaigns

WHAT I DESIGN

Websites
Multi-page sites, prototypes

Landing pages
Responsive, dev-ready

Ad creatives
Social media & campaigns

Presentations
Business & pitch decks

Print
Flyers, cards, posters

Design systems
Components & variants

LANGUAGES

Ukrainian	Native
Russian	Fluent
English	B1 (Intermediate)